



# Clarity Tracking

with **Verified data**

1993-2023  
**30**  
*Years*  
DELIVERING EXCELLENCE

# Innovating technology

## to simplify trade

- Bespoke systems; conceived and managed internally
- Purchase Order Management and supply chain optimization
- Real-time updates and ASN 865 EDI/API exchange
- End-to-end consignment visibility 24/7/365 on any device
- **Clarity; enhanced track and trace service to give real time accuracy**

### MAJOR FEATURES

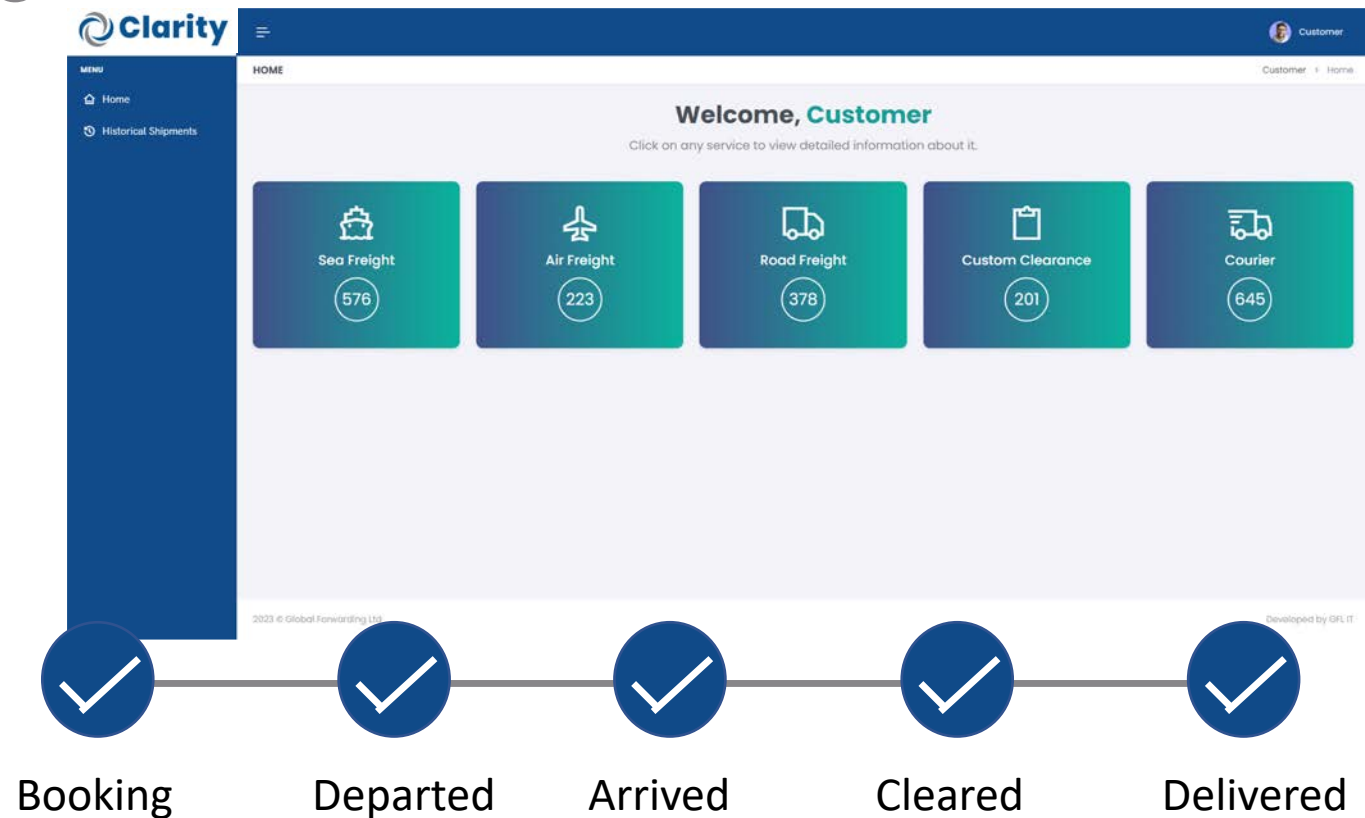
1. TRACK AND TRACE
2. REPORT
3. PERFORMANCE MATRIX
4. DOCUMENT SHARING
5. BOOKING CONTROL
6. PREDICTIVE ETA
7. MAIL AND COMMENT
8. DATA EXCHANGE
9. PO PROCESS CONTROL
10. DEPARTURE CONTROL
11. ARRIVAL CONTROL
12. DELIVERY CONTROL

	BASIC TRACKING	DIGITAL FREIGHT	ORDER MANAGEMENT
1. TRACK AND TRACE	✓	✓	✓
2. REPORT	✓	✓	✓
3. PERFORMANCE MATRIX	✓	✓	✓
4. DOCUMENT SHARING	✗	✓	✓
5. BOOKING CONTROL	✗	✓	✓
6. PREDICTIVE ETA	✗	✓	✓
7. MAIL AND COMMENT	✗	✓	✓
8. DATA EXCHANGE	✗	✗	✓
9. PO PROCESS CONTROL	✗	✗	✓
10. DEPARTURE CONTROL	✗	✗	✓
11. ARRIVAL CONTROL	✗	✗	✓
12. DELIVERY CONTROL	✗	✗	✓

# Clarity

## enhanced track & trace

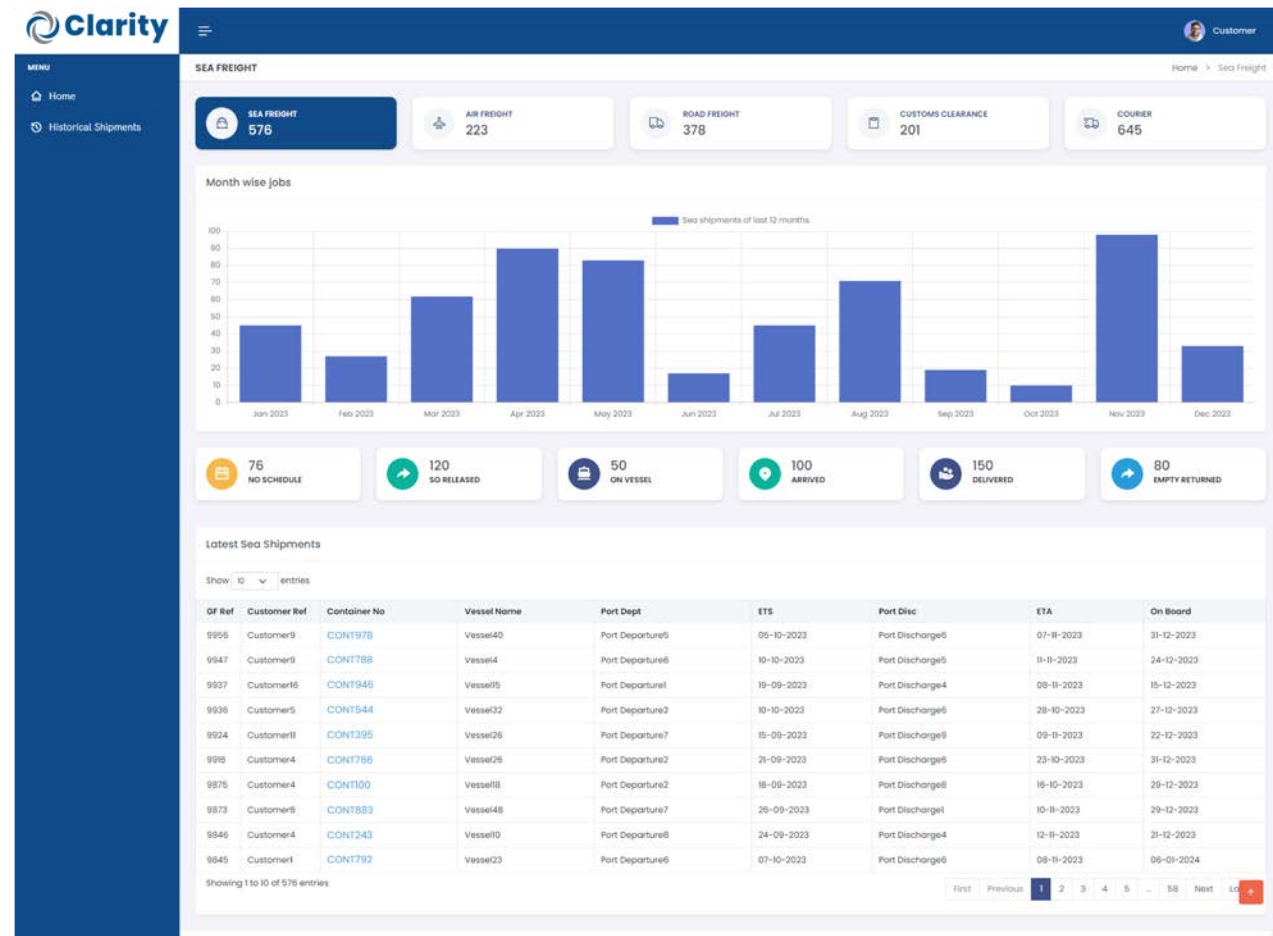
- Cloud-based, user friendly online portal
- Intuitive dashboard providing visibility at shipment level
- 100% quality checked and verified data
- Critical milestone reporting



# Clarity

## enhanced track & trace

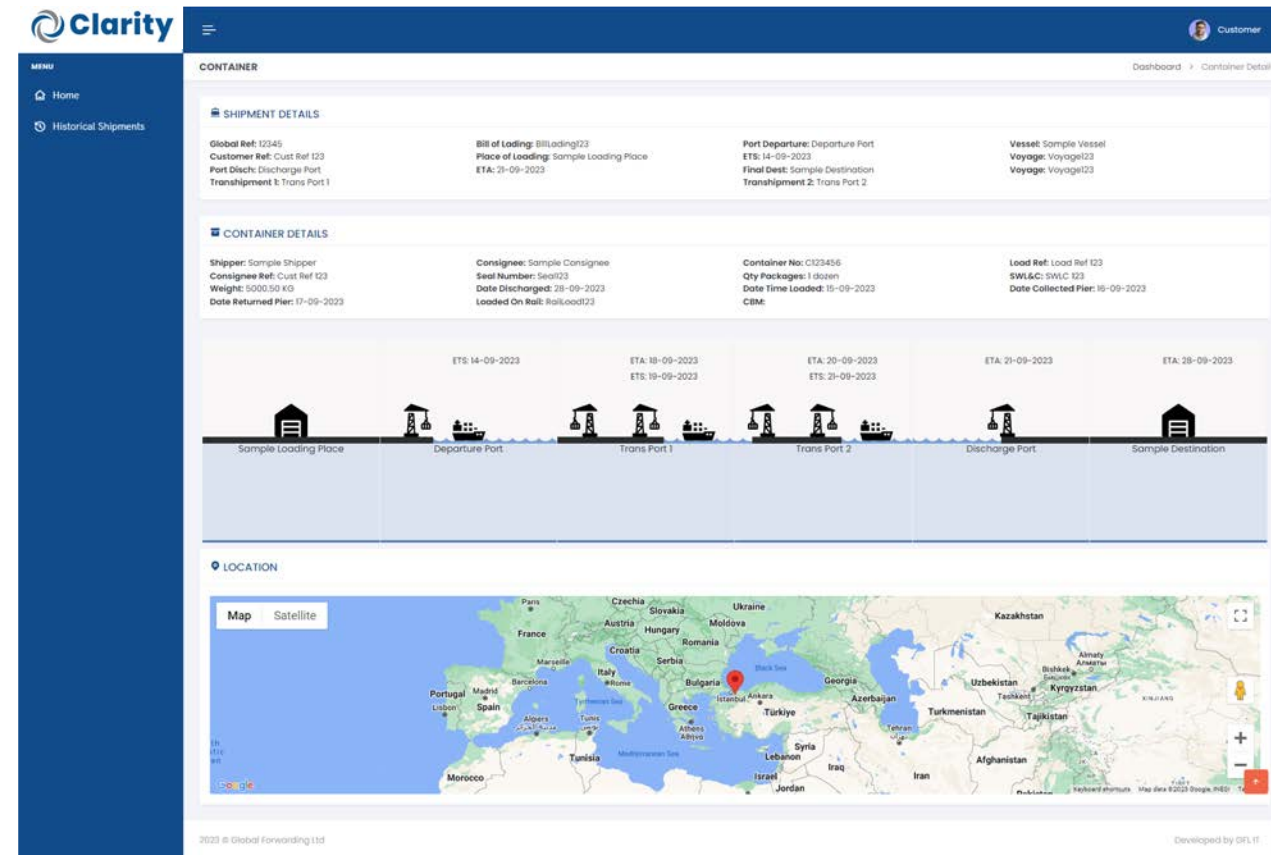
- High level views
- At a glance update
- Easy drill-down to individual shipment
- Data continuously updating



# Clarity

## enhanced track & trace

- Consignment screen
- Shipment and container details
- Data consolidated for ease of review
- Global tracking view



The screenshot displays the Clarity web application interface. The top navigation bar includes the Clarity logo, a menu icon, and a user profile labeled 'Customer'. A left-hand navigation menu contains 'Home' and 'Historical Shipments'. The main content area is titled 'CONTAINER' and is divided into several sections:

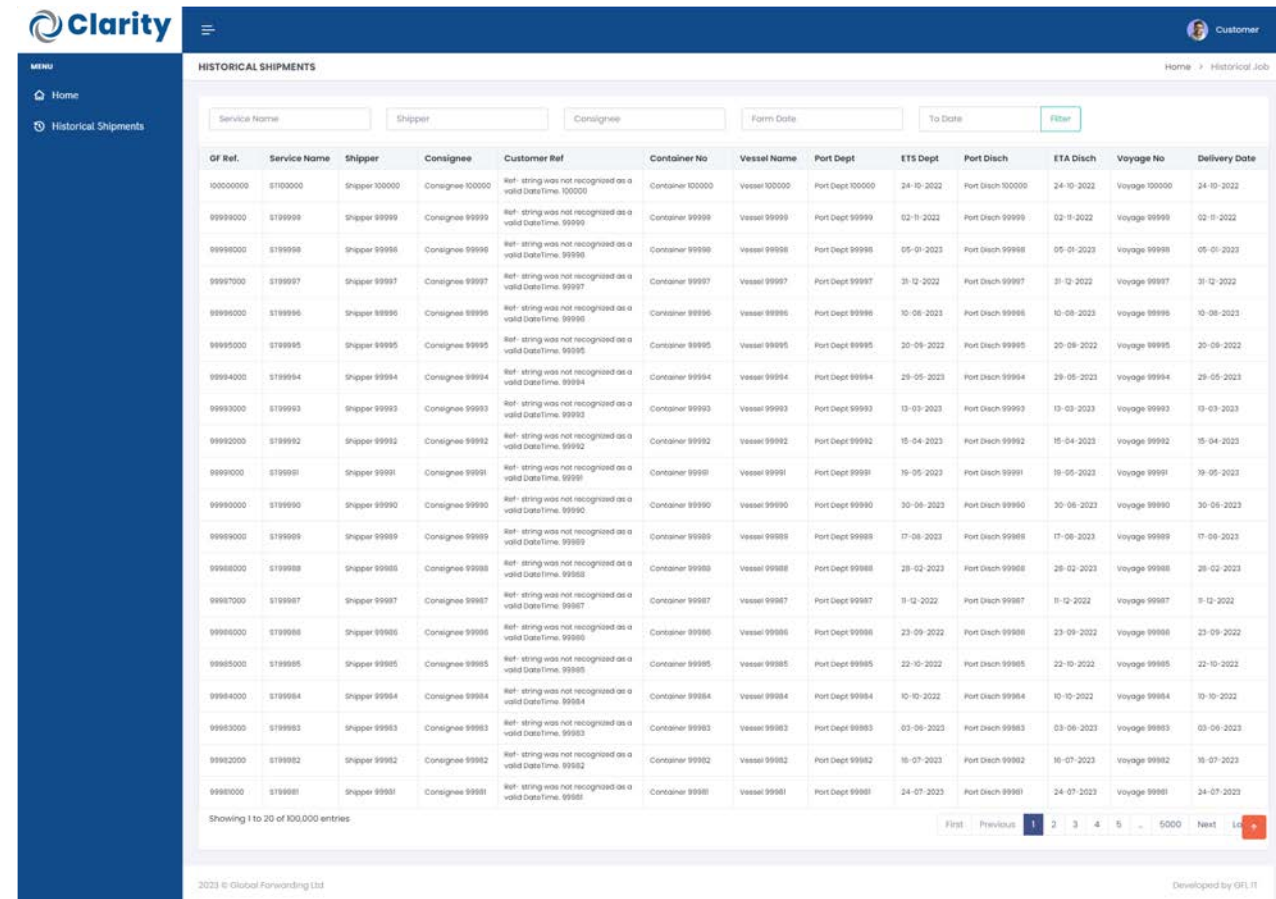
- SHIPMENT DETAILS:** A grid of information including Global Ref: 12345, Customer Ref: Cust Ref 123, Port Disch: Discharge Port 1, Transshipment 1: Trans Port 1, Bill of Lading: BillLoading123, Place of Loading: Sample Loading Place, ETA: 21-09-2023, Port Departure: Departure Port, ETS: 14-09-2023, Final Dest: Sample Destination, Transshipment 2: Trans Port 2, Vessel: Sample Vessel, Voyage: Voyage123, and another Voyage: Voyage123.
- CONTAINER DETAILS:** A grid of information including Shipper: Sample Shipper, Consignee Ref: Cust Ref 123, Weight: 5000.00 KG, Date Returned Pier: 17-09-2023, Consignee: Sample Consignee, Seal Number: Seal123, Date Discharged: 20-09-2023, Loaded On Rail: RailLoad123, Container No: C123456, Qty Packages: 1 dozen, Date Time Loaded: 15-09-2023, CBM, Load Ref: Load Ref 123, SWL&C: SWLC 123, and Date Collected Pier: 10-09-2023.
- Timeline:** A horizontal timeline showing key events with icons and dates: Sample Loading Place (ETS: 14-09-2023), Departure Port (ETS: 18-09-2023), Trans Port 1 (ETS: 19-09-2023), Trans Port 2 (ETS: 20-09-2023), Discharge Port (ETS: 21-09-2023), and Sample Destination (ETS: 28-09-2023).
- LOCATION:** A map view showing the current location of the container, with a red pin indicating the location in the Eastern Mediterranean region.

At the bottom of the page, there is a copyright notice: '2023 © Global Forwarding Ltd' and a footer: 'Developed by DFL IT'.

# Clarity

## enhanced track & trace

- Shipment archive
- Single repository for all consignments
- Search function
- Bespoke reporting



The screenshot shows the 'Historical Shipments' interface in the Clarity system. It features a search bar at the top with fields for Service Name, Shipper, Consignee, Form Date, and To Date, along with a Filter button. Below the search bar is a table with the following columns: OF Ref., Service Name, Shipper, Consignee, Customer Ref., Container No., Vessel Name, Port Dept., ETS Dept., Port Disch., ETA Disch., Voyage No., and Delivery Date. The table contains 20 rows of data, each representing a shipment. The Customer Ref. column contains a warning message: 'Ref. string was not recognized as a valid DateTime: 100000'. The table is paginated, showing 1 to 20 of 100,000 entries. The interface also includes a sidebar with navigation options: Home and Historical Shipments. The footer of the interface displays '2023 © Global Forwarding Ltd' and 'Developed by GFL IT'.

OF Ref.	Service Name	Shipper	Consignee	Customer Ref.	Container No.	Vessel Name	Port Dept.	ETS Dept.	Port Disch.	ETA Disch.	Voyage No.	Delivery Date
10000000	1100000	Shipper 100000	Consignee 100000	Ref. string was not recognized as a valid DateTime: 100000	Container 100000	Vessel 100000	Port Dept 100000	24-10-2022	Port Disch 100000	24-10-2022	Voyage 100000	24-10-2022
99990000	1199999	Shipper 99999	Consignee 99999	Ref. string was not recognized as a valid DateTime: 99999	Container 99999	Vessel 99999	Port Dept 99999	02-11-2022	Port Disch 99999	02-11-2022	Voyage 99999	02-11-2022
99980000	1199998	Shipper 99998	Consignee 99998	Ref. string was not recognized as a valid DateTime: 99998	Container 99998	Vessel 99998	Port Dept 99998	05-01-2023	Port Disch 99998	05-01-2023	Voyage 99998	05-01-2023
99970000	1199997	Shipper 99997	Consignee 99997	Ref. string was not recognized as a valid DateTime: 99997	Container 99997	Vessel 99997	Port Dept 99997	31-12-2022	Port Disch 99997	31-12-2022	Voyage 99997	31-12-2022
99960000	1199996	Shipper 99996	Consignee 99996	Ref. string was not recognized as a valid DateTime: 99996	Container 99996	Vessel 99996	Port Dept 99996	10-06-2023	Port Disch 99996	10-06-2023	Voyage 99996	10-06-2023
99950000	1199995	Shipper 99995	Consignee 99995	Ref. string was not recognized as a valid DateTime: 99995	Container 99995	Vessel 99995	Port Dept 99995	20-08-2022	Port Disch 99995	20-08-2022	Voyage 99995	20-08-2022
99940000	1199994	Shipper 99994	Consignee 99994	Ref. string was not recognized as a valid DateTime: 99994	Container 99994	Vessel 99994	Port Dept 99994	29-05-2023	Port Disch 99994	29-05-2023	Voyage 99994	29-05-2023
99930000	1199993	Shipper 99993	Consignee 99993	Ref. string was not recognized as a valid DateTime: 99993	Container 99993	Vessel 99993	Port Dept 99993	13-03-2023	Port Disch 99993	13-03-2023	Voyage 99993	13-03-2023
99920000	1199992	Shipper 99992	Consignee 99992	Ref. string was not recognized as a valid DateTime: 99992	Container 99992	Vessel 99992	Port Dept 99992	15-04-2023	Port Disch 99992	15-04-2023	Voyage 99992	15-04-2023
99910000	1199991	Shipper 99991	Consignee 99991	Ref. string was not recognized as a valid DateTime: 99991	Container 99991	Vessel 99991	Port Dept 99991	16-05-2023	Port Disch 99991	16-05-2023	Voyage 99991	16-05-2023
99900000	1199990	Shipper 99990	Consignee 99990	Ref. string was not recognized as a valid DateTime: 99990	Container 99990	Vessel 99990	Port Dept 99990	30-06-2023	Port Disch 99990	30-06-2023	Voyage 99990	30-06-2023
99890000	1199989	Shipper 99989	Consignee 99989	Ref. string was not recognized as a valid DateTime: 99989	Container 99989	Vessel 99989	Port Dept 99989	17-08-2023	Port Disch 99989	17-08-2023	Voyage 99989	17-08-2023
99880000	1199988	Shipper 99988	Consignee 99988	Ref. string was not recognized as a valid DateTime: 99988	Container 99988	Vessel 99988	Port Dept 99988	28-02-2023	Port Disch 99988	28-02-2023	Voyage 99988	28-02-2023
99870000	1199987	Shipper 99987	Consignee 99987	Ref. string was not recognized as a valid DateTime: 99987	Container 99987	Vessel 99987	Port Dept 99987	11-12-2022	Port Disch 99987	11-12-2022	Voyage 99987	11-12-2022
99860000	1199986	Shipper 99986	Consignee 99986	Ref. string was not recognized as a valid DateTime: 99986	Container 99986	Vessel 99986	Port Dept 99986	23-09-2022	Port Disch 99986	23-09-2022	Voyage 99986	23-09-2022
99850000	1199985	Shipper 99985	Consignee 99985	Ref. string was not recognized as a valid DateTime: 99985	Container 99985	Vessel 99985	Port Dept 99985	22-10-2022	Port Disch 99985	22-10-2022	Voyage 99985	22-10-2022
99840000	1199984	Shipper 99984	Consignee 99984	Ref. string was not recognized as a valid DateTime: 99984	Container 99984	Vessel 99984	Port Dept 99984	10-10-2022	Port Disch 99984	10-10-2022	Voyage 99984	10-10-2022
99830000	1199983	Shipper 99983	Consignee 99983	Ref. string was not recognized as a valid DateTime: 99983	Container 99983	Vessel 99983	Port Dept 99983	03-06-2023	Port Disch 99983	03-06-2023	Voyage 99983	03-06-2023
99820000	1199982	Shipper 99982	Consignee 99982	Ref. string was not recognized as a valid DateTime: 99982	Container 99982	Vessel 99982	Port Dept 99982	16-07-2023	Port Disch 99982	16-07-2023	Voyage 99982	16-07-2023
99810000	1199981	Shipper 99981	Consignee 99981	Ref. string was not recognized as a valid DateTime: 99981	Container 99981	Vessel 99981	Port Dept 99981	24-07-2023	Port Disch 99981	24-07-2023	Voyage 99981	24-07-2023

# Clarity

## the benefits

- Daily updates straight into your InBox
- Identify issues and address them proactively
- Specify the data you want to see
- ETA changes trigger automated-email



**Thank you**  
now arrange a demo

Email [AndyC@globalf.com](mailto:AndyC@globalf.com)

<https://globalf.com>